



PRESENTED BY

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The 21 Day Business Plan™ {Cheat Sheet}

1. Relish your _____.
2. What was your biggest _____ last year (or last quarter)?
3. What was the most important lesson you learned about yourself as a _____ _____?
4. What was your best _____ but didn't quite happen?
5. _____ came into your business and made the biggest difference?
6. What was the best _____ you made last year (or last quarter)?
7. Give your business an annual _____. Are you at _____?
8. What is your _____ this year and what will have had to happen (_____ perspective) for you to be thrilled in December?
9. Write a single _____ to capture your best outcome.
10. Based on your sentence, what is your _____ for this year?
11. What is your _____ for your theme word?

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12. What are the _____ most important _____ that you need to accomplish this year to achieve your desired outcome?
13. What are the 3 _____ you must have / need to establish to achieve your 3 goals?
14. Who are the 3 _____ you must have / need to establish to achieve your 3 goals?
15. Which of your customers will get the _____ and _____ results with what you offer?
16. If you were limited to only 3 _____ marketing strategies to achieve your goals, what would they be?
17. Rank your 3 leveraged marketing strategies by priority of _____.
18. What would an exponential strategy be to generate a year's worth of _____ / income by March 31st?
19. What are the 10 _____ action steps that you can take to ensure that your 3 marketing strategies will generate your BEST YEAR YET?
20. Now Stop. Take a Deep Breath. Exhale. Reflect. How does your plan _____? If it feels right, then GO! If it doesn't feel right, revise...*then GO!*
21. Be _____. Business growth is a team sport! We all have good intentions, but when the going gets rough, women entrepreneurs get accountable!